Pulaski County
Tourism Advisory Council
Monday, 16 November 2026
Pulaski County Courthouse
Winamac, Indiana

Agenda
5:30 *p.m.*

Call to Order

Consent Agenda
- Approval of agenda
- Approval minutes
    - March
    - June notes

Election of Officers
- Secretary

Old Business
- Comprehensive plan
- Networking event
- Tourism brand
    - Community-development branding efforts
        - Motto/slogan
        - Mission and vision
        - Campaign
    - Email-address handle
- Data tracking and metrics
- Future budgeting, planning, opportunities, and partnerships

New Business
- 2027 meeting schedule
- 2027 marketing
    - *Travel Indiana*
    - D.N.R. guides
    - Social-media influencers
    - GreatNews.Life (Ideas in Motion)
    - Conncepts Marketing

Other Business Deemed to Be Necessary

Public Comment

Adjournment

Next meetings are in Winamac:
The next Tourism Advisory Council meeting will be held at a t.b.d. time on a t.b.d. date in January, and
the Community Development Commission meets at 6:00 p.m. *on Tuesday, 9 February 2027;*
These meetings will be held in the Pulaski County courthouse.