

***Pulaski County  
Tourism Advisory Council***  
Wednesday, 18 March 2026  
Pulaski County Courthouse  
Winamac, Indiana

Agenda  
11:30 *a.m.*

**Call to Order**

**Consent Agenda**

- Approval of Agenda
- Approval of Minutes
  - January notes
  - February

**Old Business**

- 2026 Community Development Summit
- Networking event
- 2026 marketing budget
  - *Travel Indiana*
  - Concepts Marketing
  - Other media
    - GreatNews.Life partnership
    - Digital/social, generally

**New Business**

- Tourism brand
  - Motto/slogan
  - Mission and vision
  - Campaign
  - Email-address handle
  - Website/Facebook-page name

**Other Business Deemed to Be Necessary**

**Public Comment**

**Adjournment**

**Next meetings are in Winamac:**

*The 2026 Economic Development Summit will be held at 6:00 p.m.  
on Tuesday, 28 April, at the Knights of Columbus hall.*

*The next Tourism Advisory Council meeting will be held at a t.b.d. time on a t.b.d. date, and  
the Community Development Commission meets at 6:00 p.m. on Tuesday, 12 May;*

*These meetings will be held in the Pulaski County courthouse.*